



Wade

Charitable Foundation



**A charity that supports Health Research
and Education in North Staffordshire.**



Pictured:
Professor Murray Brunt

Foreword from Professor Murray Brunt

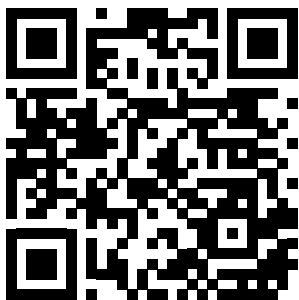
I am delighted to introduce the Wade Charitable Foundation as the Charity's new operating name. The Wade name has long been inextricably linked with our organisation – from the earliest proposal for a postgraduate medical institute, through the Wade Lectures established in the 1960s, to the naming of our conference and events centre, and the continued generosity and support of the Wade family to the present day.

Our charitable mission, embedded from the very beginning, has developed and strengthened over time. In recent years, we have broadened our focus to support all branches of healthcare research. A particular priority is encouraging local researchers through our annual grant programme, while increasingly supporting early-career researchers as they establish themselves. We have awarded fellowships and want to expand in this much-needed area in the coming years. We have also enhanced our commitment to students undertaking research projects.

Through these initiatives, we encourage healthcare researchers who may become future leaders in their fields, while helping to retain valuable expertise within our local community. Our longstanding commitment to improving the health and well-being of the local population remains at the heart of everything we do.

As you read through this brochure, I hope you will gain a deeper understanding of our work and achievements and share in the sense of purpose and optimism that drives us forward. I hope you find it as inspiring as I do. With your support, we can continue to grow into an even more successful and relevant charity, and we hope you will consider joining us in this important work.

Murray Brunt



Who are we?

We are the Wade Charitable Foundation, formerly the North Staffordshire Medical Institute.

In 1955, Colonel Sir George Wade, a prominent pottery manufacturer, was knighted for his political and public services. In 1959, he raised £100,000 to create a charity dedicated to funding medical and surgical research and improving medical education in North Staffordshire. It is in honour of our founder that we now use his name to promote our charity.



Why is our Charity Important?

The research we fund targets the health and well-being of local people. We fund studies that target the health conditions, treatments and services required to improve patient outcomes. We want our funded research to develop local health professionals and health scientists to reduce health inequalities in our locality and beyond, and we want our charity and research to make this area an attractive environment for our young, gifted health professionals and scientists to want to develop in or region.

What we do?

Our principal activity as the Wade Charitable Foundation is the annual research grant programme, which uses a research committee to select the best research proposals to fund across our region. Whilst those directly affected by the research are our priority, we also consider how we can support our talent pool of health professionals and scientists across the region.

Where are we?

Our charity also promotes and manages the Wade Conference and Events facility in Hartshill, Stoke-on-Trent. This facility provides a meeting place for the trustees of the charity, events and conferencing space for our local health partners and professionals, along with facilities and event space for the wider community.

How we make a difference

Over 3 million in grant funding has been awarded to support local research in the last 40 years

Over 200 research projects towards local Health Research and Education funded

Over £250,000 of equipment purchases to support research

Over £500,000 directly supporting postgraduate students



We want to do more

Help Us Unlock the Next Generation of Medical Breakthroughs

We have bold ambitions: to fund more students, accelerate life-changing local research and improve outcomes for people across our region and beyond.

Yet today, many important ideas go unfunded. Demand for our grants continues to outpace what we can sustainably provide, meaning promising projects and the breakthroughs they could deliver are left unrealised. At the same time, universities and hospitals face increasing financial pressures, pushing researchers toward large-scale national and international funding, often leaving early-stage innovation behind.

That's where we can make a difference.

We are committed to investing in the future – supporting talented, early-career researchers with the crucial “pump-priming” funding that is so difficult to secure elsewhere. These small but powerful grants can spark major discoveries, build careers, and ultimately transform patient care.

With your support we aim to:

- Grow our funds by £1.5–£2 million, creating sustainable funding that will significantly expand our grant-making for years to come
- Boost Pump Priming Funding, enabling bold new ideas at the earliest and most critical stage
- Reintroduce postgraduate fellowships, nurturing the next generation of clinical leaders and helping retain exceptional talent within our local healthcare system

Together, we can ensure that innovative research doesn't stall due to a lack of funding and that patients benefit sooner from new treatments, new knowledge and new hope. With your support, we can turn potential into progress and progress into lives changed.



Examples of our impact

Further details
about Professor
Mamas and his
work can be
viewed here



**ROYAL STOKE CARDIOLOGIST
NAMED ONE OF THE UK'S TOP
100 'HEALTH PIONEERS'**

- STOKEONTRENT LIVE

CARDIOLOGY

NSMI 50th Anniversary Award

Professor Mamas A. Mamas

Professor of Cardiology

£249,981

Major bleeding complications
following acute myocardial
infarction, site, frequency
and impact; insight from a
national and primary care
perspective



Pictured:

Professor Mamas Mamas

Professor Mamas Mamas is internationally recognised for his pioneering heart research, funded in part by grants from the Wade Charitable Foundation.

In 2015, the Wade Foundation awarded Professor Mamas a landmark £250,000 grant, helping to fund research that led to two PhDs, 11 peer-reviewed publications, and papers cited more than 500 times.

This work has influenced international clinical guidelines, including being cited in the 2023 European Society of Cardiology Guidelines on the management of Acute Coronary Syndromes. It has supported young researchers in North Staffordshire and attracted further external funding, highlighting the lasting impact of charitable investment in local medical research.

Future Direction

Improve Public
and Patient
Involvement

Local Business
Partnership

Community
Partnership

Grow Fundraising
Income

Committed to
supporting locally
driven health
innovation and
research

How You Can Help Transform Local Healthcare

Since its creation, our charity has been at the heart of postgraduate healthcare education and pioneering research, supporting local NHS organisations, universities and educational training partners to advance patient care.

Through our pump-priming research grants, we support emerging researchers at the very start of their careers – helping them test new ideas, develop vital skills, and build the foundations for future breakthroughs. Thanks to the generosity of our supporters, we have also been able to fund longer-term, high-impact studies that improve patient care locally and beyond.

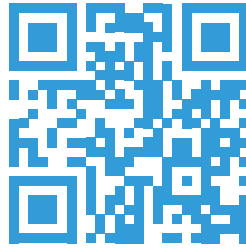
Hundreds of researchers have advanced their work through funding raised right here in our community, contributing to millions of pounds invested in life-changing research.



**Over £120,000
invested in the
ASPIRE Programme
– supporting Medical
Students at Keele
University**

Examples of our impact

*Further details
about Professor
Wu and her work
are available
here*



**'IT'S A SCANDAL' STOKE-
ON-TRENT HAS HIGHEST
INFANT MORTALITY RATE
IN ENGLAND** - STOKEONTRENT LIVE

OBSTETRICS

NSMI Award
Professor Pensee Wu
Professor of Obstetrics

£24,948

Perinatal mortality: risks
factors and causes of hospital
readmissions and GP



*Pictured:
Professor Pensee Wu*

The Wade Foundation has supported Professor Pensee Wu's research for several years, helping fund projects focused on improving maternal and infant health in North Staffordshire.

In 2023, the Foundation funded research into perinatal mortality, including the causes of hospital readmissions and GP consultations, with the aim of reducing risks and improving bereavement care for families affected by perinatal death.

The research findings will help to shape future local and national health policy, while also supporting talented researchers and strengthening the local medical community.

This is a clear example of our grants funding having a focus on an area of local health concern and helping to retain talented researchers while contributing towards an informed and networked local medical community.

Your Impact

Every penny you donate goes directly to supporting the charity – not towards running costs.

With your support, we fund vital local research to support future medical scientists and healthcare professionals, improve patient care and drive innovation that changes lives.

We will keep you informed with regular updates, sharing the real impact of your generosity.

Together, We Can Make a Difference

Your support – whether large or small – creates real change.

By getting involved, you are not just donating – you are investing in better health, stronger communities and life-changing discoveries.

Respiratory Medicine

– NSMI 50th Anniversary Award Professor Nicholas Forsyth £249,659 A tissue engineering approach to improve lung function and clinical outcome in patients

Paediatrics

Dr Martin Samuels £20,000
Automated Analysis of Paediatric Sleep Studies with Big Data Techniques

Dr Will Carroll – £19,244
Vitamin D in Childhood Asthma (ViDiCA)

Elderly Care

Dr Adam Sharples – £19985
Genome-Wide Epigenetics of Skeletal Muscle Wasting in Elderly Patients

Dr Anne Griffiths – £13,598
Does Coloured Crockery make a difference to the nutrition and hydration of older people receiving care in acute hospitals – a pilot/

Ways to Get Involved

Fundraise Your Way:

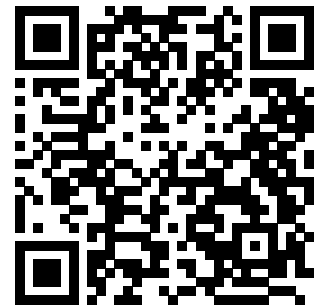
Run a marathon, host a coffee morning, organise a workplace fundraiser or take part in community events.

Make a Regular Donation:

Support long-term research with a monthly contribution – even £5 a month makes a difference. Give in Celebration: Mark birthdays, weddings and anniversaries by asking for donations instead of gifts.

Leave a Gift in Your Will:

Create a lasting legacy that supports medical research for generations to come.



Examples of our impact

PRIMARY CARE

NSMI Award

Professor Gwenllian Wynne
Jones, Professor of Nursing

£4,969



*Pictured:
Professor Gwenllian
Wynne Jones*

Professor Gwenllian Wynne-Jones received a research grant from the Wade Charitable Foundation for a 12-month study on GP attitudes to sickness certification in Stoke-on-Trent.

The project led to a programme of research showing that vocational advice could significantly reduce sickness absence and improve support for people returning to work.

In short, a £4969 starter grant seeded a major research programme that has influenced UK sickness policy, reduced work absence, and leveraged over £15 million in follow-on funding with national and international policy influence.

*Further details
about Professor
Wynne Jones
and her work
are available
here*



Partner With Us

We are proud to work with local businesses and organisations to create meaningful, mutually beneficial partnerships. Opportunities include charity-of-the-year partnerships, corporate sponsorships, employee fundraising initiatives, payroll-giving schemes, gifts-in-kind, and event collaborations.

What you'll gain:

- Demonstrate genuine Corporate Social Responsibility (CSR)
- Strengthen your connection to the local community
- Engage and inspire your employees
- Enhance your brand through positive impact
- Be part of research that can transform and save lives

Additional Opportunities

- Research Sponsorship
- Named Grants or Funds
- Matched Giving
- Ambassador Programme
- Recognition in reports, online platforms and events

Our Journey



60's

EVENTS

In 1963, Sir George Pickering laid the foundation stone, and in 1965, the North Staffordshire Medical Institute (NSMI) was opened by Sir George E Godber. It was the first purpose-built postgraduate medical centre to be built after the Second World War.

EVENTS

The NSMI Charity grew from strength to strength and funded several other developments, including a Renal Unit and Biomedical Engineering and Medical Physics Research Unit, which was opened by Princess Margaret in 1971. This was followed by the Industrial and Community Health Research Centre in 1978

70's



80's

EVENTS

The NSMI contributed to supporting research and education throughout this period. In 1983, a new isotope laboratory was added to the research unit thanks to the Friends of the Institute and a donation from North Staffordshire Health Authority.

EVENTS

The NSMI continued to support research projects and was the main hub for clinical doctors and research scientists to meet. The social area environment gave an opportunity to collaborate and discuss new research ideas to provide better patient care for future generations

90's



00's

EVENTS

The NSMI warmly supported the new medical school, encouraging talented students to the area with the Welcome Foundation. It continues to back the Inspire Scholarship scheme, while also awarding a top student prize through the Bicentennial Fund established by Dr Alun Davies

EVENTS

In 2015, the NSMI received a very generous legacy, which enabled it to celebrate its 50th Anniversary by awarding half a million pounds to both Heart and Lung Research

'10



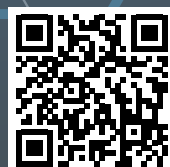
'20

EVENTS

Over the decades, the institute has continued to champion health research and education. Now a conference centre, it remains home to the NSMI Charity, which has evolved into the Wade Charitable Foundation to reflect a new era



Wade
Charitable Foundation



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Registered Charity No: 200843